\$200,000 Powerball ticket. check for selling a received a \$10,000 bonus Chris & Pat Shannon



gnibi2 s'nozndo

received \$1,828 for selling d \$182,790 Wild Card Sary & Bonnie Seitz



otto\_1 toH 000,01\$ b gnilles bonus check for \$1,000 for Virginia Palek accepted a



Cash jackpot ticket. selling a \$378,068 Dakota \$5,000 bonus check for Val Nissen accepted a



Wild Card ticket. 000,2\$ b gailles nof 0023 Bruce Nelson accepted



WINNErs **BONOS**  Retailers receive 5% of the jackpot amount, capped at \$5,000.

Dakota Cash

.005\$ sysq shanniw 000,2\$ A. shing Retailers receive 1% of the jackpot amount for selling the Wild Card top Wild Card

winner pays \$1,000 or \$3,000 if the Sizzler option was purchased. Selling a Hot Lotto jackpot ticket reaps the retailer \$10,000; a \$10,000 Hot Lotto

\$10,000 pay \$1,000. multipliers (Power Play or Megaplier) garner retailers \$20,000. Prizes of a \$250,000 Mega Millions pays \$10,000. Those prize levels with

The incentive commission for selling a Powerball, Power Play, Mega Millions or Megaplier jackpot is \$50,000, Selling a \$200,000 Powerball or Powerball and Mega Millions

eollows a big win adds èven more thrill to the experience. flames of interest from players. The retailer bonus check that wild fire, generating renewed enthusiasm from retailers and fanning the Every store loves to sell a big winning ticket. The excitement spreads like

### Bonus checks fuel excitement

foe) and win the prize diagonal (like tic, tac, row, column or Yns ni s'Y sendt ted

Sky High 7's

amount, 9Aj 3J9IRT niw pue lodmys "llid" e bne Get three like amounts and win that amount. Get three like amounts



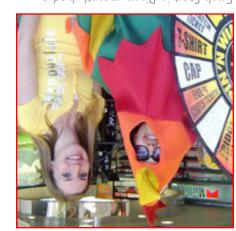


WINNING SYMBOLS, win the prize shown for that symbol. Win up to Match any of YOUR SYMBOLS to the Happy Camper



Garz and manager Ashley Kahler. Above (in the chicken costume) is Leti

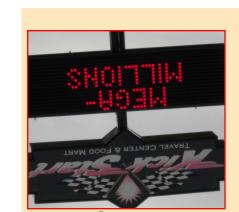
of other prizes. chicken plus pizzas, a fire pit and lots promotion featured free buckets of Crunchy chicken line. It's Spin 'N Win grand opening for their new Crispy Fresh Start in Pierre recently had a



since the promotion," Giant's sales have really increased Lottery rep Jane Aasby said. "Dollar ", pilduq aht mont asnoqsan taang a bah basketballs and travel flashlights."We ing cards -- as well as Chicago cutlery, dise for prizes -- T-shirts, caps & play--nsdryem ottol benutset niW M' niq2 the public was well aware, A recent Sue Richards wanted to make sure began selling lotto tickets, manager When the Dollar Giant in Rapid City



### Dollar Giant offers huge promo



and Gary Lippos, The store's owners are Robin Shrake

does work," Schleining said."Suggestive selling new game," Lottery rep Sandy new game, "Customers bought the Millions ticket and then explained the ticket if they would like a Mega every customer purchasing a lotto During Mega Millions start-up, the staff of Kick Start in Sturgis asked

Kick Start shifts into high gear

\$6,485,436. Her future plans may include early retirement. Congratulations to Larry and Mary! pot in the May 26, 2010 drawing and after selecting the cash option, will receive a one-time payment of Yankton, was a Hot Lotto jackpot-winning ticket for Mary Broders of Yankton. Mary won the \$10.02 million jack-Chamberlain. Another Quick Pick ticket, also coincidentally purchased at a Casey's General Store, this time in part of the money to make improvements to the Happy Campers Campground, the business they own in anings (which amounted to \$74,037 after taxes) at the Pierre Lottery office on May 13. The couple plan to use drawing made a Chamberlain man \$98,716 richer. Larry Abernathy, along with his wife, Arlys, pocketed the win-A Quick Pick ticket purchased at Casey's General Store in Chamberlain for the May 12, 2010 Dakota Cash

### Two South Dakota players hit jackpots in May

## That DRIT **SNOITOMOA9**



**Owners:** Kevin & Tammy Jurgens

car & body shop, car wash, bulk fuel

**Business:** Convenience store with

#### **Community supporters**

The Jurgens support many community events including the upcoming Harvest Fest. The store is raffling off a surf board and promoting a 5k benefit to send two women to a Susan G. Komen 3-Day for the Cure.

#### Magic words

Tammy said her customer service mantra is easy, "Please' and 'thank you' are the two most important words in America."

#### This staff knows how

The Jurgen's Oil crew is well aware of how Lottery games are played. "They understand the terminal, know about recent winners and are eager to sell," Tammy said of her staff.

### **What's hot in Wilmot**

Summer brings tourists to the area interested in trying new tickets. Locals are interested in the new Mega Millions game. The Jurgens also sell scratch tickets to people who find them fun to give as birthday gifts.



**Jurgens Oil** 

**Location:** Wilmot

### **★ TRIVIA** Quiz ★

What's your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to the address below or give to your sales rep. One person will win a fleece vest and 20 people will win Mega Millions T-shirts. One entry per person. Deadline is August 15th. Send answers to Trivia Quiz -PO Box 7107, Pierre, SD 57501

Congratulations to last month's winner of a long-sleeved T-shirt: Anita Barlow, Aberdeen, Kusler's Sinclair. The following won Lottery caps: Koreena Strande, Oacoma, Oasis Pump N Pak; Vickie Appel, Redfield, Appel Oil; Roberta Imberi Rapid City, LaGrand Station; Heidi Smith, Sioux Falls, Shopko; Tammy Jurgens, Wilmot, Jurgens Oil; Paula Kiefer, Aberdeen, Kusler's Sinclair; Tom Miklow, Selby, Shorty's; Molly Stout, Custer, Lynn's Dakotamart; LaWayne P. Larson, Rapid City, Don's Valley Express #2; Liz Stall, Central City, Big D; Lori DeNoma, Custer, Fresh Start; Robin Anderson, Lead, Common Cents; Dawn Coyle, Philip, Coyle's Super Valu; Van Arp, Custer, Lynn's Dakotamart; Delton Beck, Ree Heights, Ree Heights Grocery; Rachel Hepper, Piedmont, Little "C" Store; Suzie Michaels, Rapid City, Safeway; Angle Kemny, Faith, Lynn's Dakotamart; Karan Iwan, Philip, Coyle's Super Valu; Danielle Dixson, Chamberlain, North Park "C" Store.

Orange/Cherry/Lemon Twist game?

Camper game?

I. What's the top prize in the upcoming 3. What do players match in the Happy 5. What is the retailer bonus for selling a Powerball or Mega Millions jackpot?

the Money Jar game?

2. How do players triple their prize with 4. How do players win in the Sky High 6. How did Kick Start let its players

know about the Mega Millions game?



# LOTTERY

\*\*\*\*

OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



JULY/AUGUST 2010

### Come on, let's twist again...

Win up to \$15,000 with this sweet three-in-one match three game. Orange Twist, Cherry Twist and Lemon Twist all rotate through each pack.

Get three like symbols and win the PRIZE shown for that game. Get three of the fruit named on the ticket and automatically win TRIPLE the prize amount for that game.







### Don't get locked out: Use your scratch ticket codes!

If you don't know about using the matching-code method for determining if a ticket is a winner, then you're are spending needless time validating tickets. Your store should have a "cheat sheet" for sight validating instant game winners. If you scan too many non-winning tickets, your terminal will lock up and Lottery security will have to reset your terminal.



### OTTERY winners **JULY/AUGUST 2010**

# RECENT winners

Richard Hohm, Huron Fresh Start \$10,000 Hot Lotto

Philip Nest II, Mitchell Fresh Start - Ft. Pierre **\$5,000 Wild Card** 

**Lorraine Walking Eagle, St. Francis** Lil' Feller - Winner \$3,000 Slingo

Leo Bald Eagle, Rapid City Big D Oil #22 \$1,524 Hot Lotto Sizzler

**Diane Kury, Custer** Dakota Ends Casino - Edgemont \$500 Wild Card

**Chris Morrison, Sioux Falls** Gas Barrel \$1,700 Shamrock Shuffle

Michael McCarthy, Rapid City \$3,000 Hot Cherry Tripler

> **Justin Brown, Meckling** Casey's - Vermillion \$500 Dakota Belle Holdem

**Gerald Anderson, Gary (IN)** Big D Oil #22 \$3,000 Hot Cherry Tripler

Jason Hoss, Sioux Falls Gas Barrel \$2,500 Quicksilver

**Billy Schaible, Rapid City** Common Cents \$500 Hot Lotto

Valerie Matowanblioman, Sioux Falls D & | Station Store \$500 Dakota Belle

Larry Ellenbecker, Pierre Lynn's Dakotamart \$500 Hot Lotto

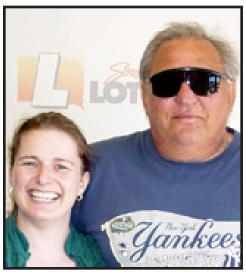
> Iris Keoke, Sisseton Teal's Market \$500 Ringo Bingo



Arlys & Larry Abernathy, Chamberlain Casey's General Store \$98,716 Dakota Cash



Mark Smith, Sioux Falls Farmers Union - Elkton \$2,500 Quicksilver



Sonja Ohlrogge, Sioux Falls Shop 'N Cart \$10,000 Powerball



**Charles Cowen, Deadwood** Fresh Start - Spearfish \$400 Power Play



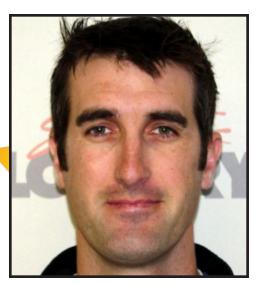
Hannah Furchner, Rapid City Paulette Whirlwind Horse, Kyle Loaf 'N Jug \$1,000 Stocking Stuffer



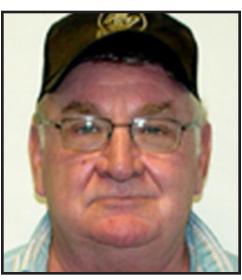
Fresh Start - Rapid City \$30,000 Slingo



**David Gibbons, Manderson** EZ Mart \$3,000 Slingo



Chris Marsh, Pierre North Park "C" Store - Chamberlain \$400 Golden Key



Joseph Anderson, Sioux Falls Papa's \$500 Wild Card



Larry Plaggemeyer, Sturgis Roadway Express - Pierre \$5,000 Tis the Season

# RECENT

Linda Neugebauer, Mitchell Dakota Sunset Liquor \$30,000 Crossword Crunch

**Gertrude Besse, Piedmont** Elk Creek Valley Market **\$30,000 Monopoly** 

**Gene Limberg, Renner** Casey's #2464 **\$5,000 Wild Card** 

> Hy Young, Pierre Cowboy Country Store #8 \$1,000 Black

Phillip Maxfield, Rapid City Don's Valley Express #1 \$500 Wild Card

**Beau White, Rapid City** Kyle Grocery - Kyle \$500 Monopoly

Dawn Blacksmith, Winner Lil 'Feller Store \$400 In the Money

Benny Deknikker, Oldham Conoco One Stop - Madison \$500 Five Times the Money

> Neal O'Day, Pierre D|'s Convenience Store \$500 Wild Card

Michelle Van Conant, Sioux Falls Hy-Vee #2 \$501 Wild Card

Cynthia Brown, Scotland Gemar's Market \$500 Wild Card

**Jennifer Harstad, Valley Springs** Expressway - Brandon **\$500 Black** 

Michael Reopelle, Sioux Falls Lewis Drug \$500 Wild Card

> **Ashley Watson, Pierre** Don's Sinclair \$500 Five Times the Money

### YOUR TICKET TO FUN IS HERE!